

Earth Island Journal

News of the World Environment

DISPLAY ADVERTISING RATES

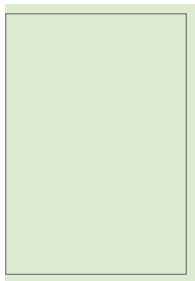
	1x	2x	3x	4x
Full page	\$1,090	\$1,075	\$1,025	\$965
1/2 page	\$750	\$705	\$695	\$635
1/3 page	\$555	\$530	\$515	\$465
1/4 page	\$495	\$465	\$455	\$425
1/6 page	\$375	\$350	\$345	\$320
Covers	\$1,600	\$1,500	\$1,425	\$1,350

ADVERTISING DEADLINES

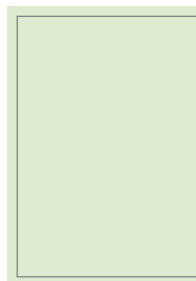
ISSUE	RESERVATIONS	MATERIALS
Spring	January 1	February 1
Summer	April 1	May 1
Autumn	July 1	August 1
Winter	October 1	November 1

AD SIZE SPECS

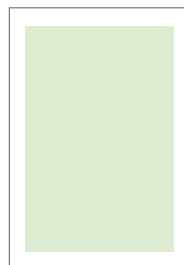
File guidelines for submitting your advertising material: **press-ready PDF preferred**. InDesign CS5 package with links and fonts or Illustrator file with type converted to curves and images included/embedded. A high-resolution jpeg or tiff (300 dpi) is also acceptable. Please include designer's contact information for questions.



BACK INSIDE COVER
bleed right (full page):
8.5" x 11.125"



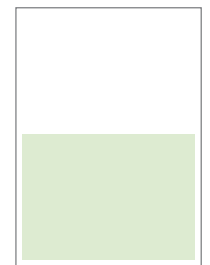
FRONT INSIDE COVER
bleed left (full page):
8.5" x 11.125"



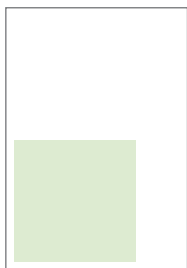
FULL PAGE with margins
7"x 9.275"



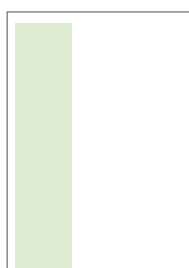
BACK COVER
8.5" x 9.3" which includes
bleed on left and bottom



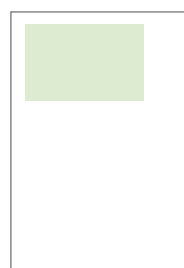
1/2 PAGE INSIDE
7" x 4.75"



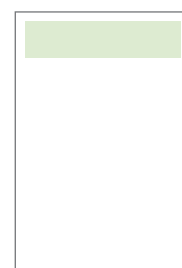
SQUARE
4.6" x 4.6"



1/3 PAGE VERTICAL
2.2" x 9.25"



SMALL RECTANGLE
3.5" x 4.6"



BANNER
1.5" x 7"

All bleeds are 0.125"
Magazine trim size: 8.375"
w x 10.875" h
PDF crop marks not needed
Cover is coated (not glossy)
Reincarnation Matte
Inside pages uncoated

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TO PLACE AN AD, PLEASE CONTACT:

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